



**Kenmore Air  
Lake Union, Seattle**

# Advertise in Kenmore Air's Lake Union Terminal

**Featuring cBoard's High-Tech Digital Display System**

## An Upscale Clientele

Kenmore Air attracts an affluent, active market of discriminating business and leisure travelers who value their time and expect a quality experience. Tourists, residents and the media have discovered that flying off the water is one of Seattle's "must-do" activities.

## Popular Destinations

This Lake Union terminal is one of the region's busiest international airports. Flight options include scenic excursions over the city. Most flights are along the extensive scheduled service routes between Seattle and the San Juan Islands, Victoria's inner harbour, Whidbey Island and Canada's Gulf islands. Hundreds of private chartered flights will visit waterside retreats throughout the Northwest.

## A Downtown Terminal

Kenmore's Lake Union terminal is ideally situated at city's edge, amidst the burgeoning development of South Lake Union.

## Rates:

One 10 second slot

12 months \$95 / month

6 months \$110 / month

Two 10 second slots or one 20 second slot

12 months \$175 / month

6 months \$190 / month

Your message will play approximately 4,000 times per month.

## For Reservations & Information:

Craig Sternagel 206.362.2419

craig@c-board.com

## Motion! Color! Wow Appeal!

Your message will dazzle 'em on a large plasma screen at downtown Seattle's popular seaplane terminal. Choose action video, animation or still images to make a brilliant impression on a highly targeted market. The screen showcases a five minute loop of captivating and timely messages, blending relevant destination advertising with passenger announcements, live web cam images of the San Juans and stunning footage of seaplanes flying through breathtaking Northwest landscapes. Your ad appears exclusively for ten or twenty seconds, every five minutes, all day, year round.

## Change At Will

This revolutionary advertising medium allows you to change your ad immediately, as often as you like, **without extra charge**. Respond to changes in availability, weather, specials or new products. Send revised content directly to screens via the internet from your desktop computer. Web based scheduling tools makes updating as easy and quick as sending an e-mail attachment.

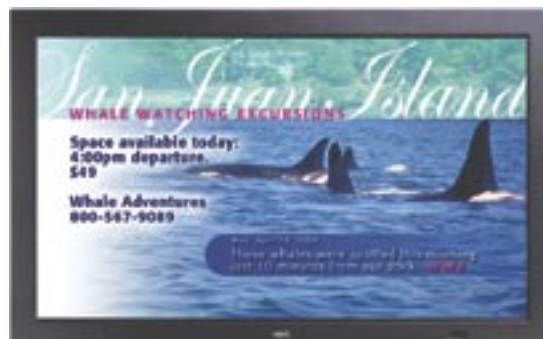
## Variety & Timing

In one slot you can schedule a campaign of several different ads to rotate equally or by day of week, time of day, seasonality.

## Creative Freedom

Employ still images, videos or animations to attract a targeted audience ready-to-spend.

Ad production is very straight-forward. We'll guide your creative manager through the process. We offer optional creative services at very competitive fees.



## You Can't Miss It!

Ideally situated in the main waiting room.

## Expand Your Coverage Area

Ask about opportunities to advertise on other cBoard displays.

