



# Advertise at Future of Flight & Boeing Tour

*A major attraction  
in Western Washington*

**Featuring Another High-Tech Digital Display by cBoard**

## New Future of Flight Aviation Center Combines Boeing Tour with Interactive Gallery Exhibits

- Open daily, 8:30am – 5:30pm, 362 days per year.
- 200,000 estimated annual paid attendance, plus participants at meetings and events
- Only public tour of a commercial jet assembly plant in North America
- Boeing Everett plant is world's largest building, by volume
- 28,000 square foot Aviation Gallery with interactive exhibits and displays
- Location for meetings, special events, visits from heads of state (President of China, April 2006), Boeing jet delivery celebrations, etc.
- 90% of guests estimated to be from out of greater Seattle/Everett area 40% will be international visitors
- Information Desk is signed on local freeways as Visitor Information Center

## Advertising Rates

<b>6 months or more</b>	<b>Per month</b>
One, 10 second slot	\$95
Each, add'l 10 seconds	\$80

<b>3-5 months</b>	<b>Per month</b>
One, 10 second slot	\$125
Each add'l 10 seconds	\$100

## Frequency

Each ad slot will play 18X each hour, 4,800+ times monthly.

## For Reservations & Information:

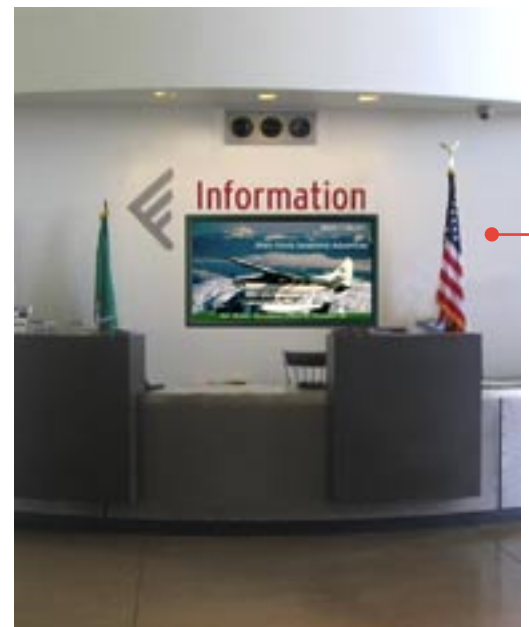
Craig Sternagel 206.362.2419  
craig@c-board.com

## Front Row Advertising

This is an extraordinary opportunity to deliver a compelling message to every visitor who enters Western Washington's major new attraction – **Future of Flight Aviation Center and Boeing Tour** in Everett. Your ad will be on the large plasma screen ideally located behind the visitor information desk inside the Grand Lobby entrance. The prominent guest services area features a counselor and racks of visitor brochures.

## Motion! Color! Wow Appeal

This screen plays a short loop of silent messages, blending timely Future of Flight announcements with relevant, sponsored ads. Dazzle prospects with brilliant, plasma color, using full motion video, animation or still images. Your designer can use common graphics and editing tools to create your ad. We offer economical design and production services.



## Mix Messages. Change at Will.

Run one message or rotate a campaign of ads in your slot(s). Keep your message current. Feature a limited time offer, event or availability. Update instantly from any computer with an internet connection.

